

PARTNER WITH BSRFC

Support & Partnership
Opportunities
2026/27



National League One | One of England's Top 30 Clubs

WELCOME

Bishop's Stortford Rugby Club is one of the leading community rugby clubs in England, currently competing in National League One – the third tier of the English rugby pyramid.

Founded in 1927, the club has grown into a thriving sporting and social hub at the heart of the local community.

ONE CLUB PHILOSOPHY

Pathway from Mini
Rugby to Senior 1st XV
**Strong women's and
girls' development
programme**

Inclusive, family-
focused culture

**A trusted community
institution**

OUR SCALE

National League One – Third tier of English Rugby

5 Senior Men's Teams

Women's Team

1,500+ Mini & Youth Players (U6-U18)

800+ Spectators at 1st XV Home Fixtures

A central community venue hosting events weekly





OUR AMBITION

- To win National League One
 - Expanding women's and girls' rugby
 - Growing corporate partnerships
 - Enhancement of club facilities
- Deepening community impact

MORE THAN A RUGBY CLUB

- A leading community sports hub in Hertfordshire
- 1,500+ youth players
- 800+ matchday attendance
- Thriving senior, junior and women's programme
- Strong links with local primary and secondary schools



WHY PARTNER WITH BSRFC

Partnering with BSRFC provides meaningful brand exposure and direct engagement with the Hertfordshire & Essex business community.

SPONSORSHIP OPPORTUNITIES

- 1st XV Kit Sponsorship
- Player Sponsorship
- Pitchside Boards
- Match Day & Man of the Match Sponsorship
- Corporate Hospitality Packages
- Event Sponsorship (Ladies Day, Networking Events)
- Women & Girls' and programme advert.
- Digital Advertising & Business Directory
- Youth & Community Programme Sponsorship

Your business gains:

- Matchday brand visibility to 800+ spectators
- Digital exposure via website & social media
- Access to Sponsors' Networking Events
- Corporate hospitality opportunities
- Business-to-business introductions
- Community goodwill & CSR alignment

MATCHDAY EXPERIENCE

- 3-course pre-match lunch
- Reserved seating
- Player & coach access
- Post-match presentation
- Business networking

SPONSORSHIP ENQUIRIES

Julie North
Sponsorship and Marketing
Sponsorship@bsrfc.co.uk